



T.S.P.G. STRATEGY IMPLEMENTATION MODEL

The following shows how we see the relationship between strategy and implementation. Initially, every company will need a strategic plan to improve its performance. That plan is based on potential, good judgment and a track record. Those plans are usually abstract, hopeful and visionary. Organization leadership owns that responsibility. Once the Board has approved the plan and its time to implement, a different set of circumstances occur.

We believe that organizational alignment, the human factor and process become essential to successful execution of a plan. The chart below is designed to show how strategy begins to lessen as time goes on and the executional elements take over in priority.

